

Pitch Planner

As you work with your team to plan your pitch, think about these questions.

Business Name:	What's your company called? Why did you choose this name?
The Problem:	What problem or need does your business solve?
Your Solution:	What product or service are you offering? How does it work?

Your Customers (Target Market):	Who will use or buy your product or service?
Unique Feature:	What makes your idea special or better than others like it?
Price/Profit:	What price will you charge? How did you choose this price?

Call to Action:	What do you want the audience to do?
Team Roles:	Who is presenting what?
Visuals/Props:	What can you show to help explain your idea?